



**16th ANNUAL HOLIDAY AFFAIR CRAFT SHOW
ELKHORN, WISCONSIN
SATURDAY, NOVEMBER 14, 2015
9:00 A.M. TO 4:00 P.M.**

Greetings,

We hope you will choose to join us for the 16th Annual Holiday Affair Craft Show. The craft show will be held on November 14, 2015 from 9:00 am – 4:00 pm at the Walworth County Fairgrounds Activity Center, Log Cabin, The Monte Carlo Room, St. Patrick's School, Elkhorn Middle School, Jackson School and Elkhorn High School.

Last year's craft show was very successful so we are continuing the "Round Robin Craft Show". Extensive advertising will be done by postcard mailings, flyers, newspaper ads and radio ads.

The Gingerbread Café in the Activity Center will be open for refreshments throughout the day. At the Monte Carlo Room, St. Patrick's School, Middle School, Jackson School and High School food will be available from their kitchen for you. Anyone wishing to donate a door prize do so. Please indicate on your application. We use the door prize slips to create a mailing list for sending postcards to advertise the next craft show to previous craft show shoppers. In 2014 we sent out over 3200 postcards to previous shoppers.

The cost for a 10' x 10' booth in the Activity Center, St. Patrick's School, the Middle School, Jackson School or High School is \$50.00 and a 9' x 9' booth in the Monte Carlo Room is \$45.00. **Returning crafters if you wish to have the same booth as last year please indicate on your application and return before May 15th after that date, we cannot promise the same booth.** There will be a charge for electricity of \$5.00 and it is limited so it will be on a first come first serve basis. **You must supply your own electrical cord that complies with current fire codes.** Tables will be available for an additional \$5.00 at the Activity Center, Monte Carlo Room, St. Patrick's School and Middle School. **No tables or chairs will be provided at the High School. No tables will be provided at Jackson School.** All tables should be covered to the floor and boxes hidden. **Set-up times are: Friday, November 13, 2015 from 1:00pm-6:00pm in the Activity Center and the Monte Carlo Room, St. Patrick's School. Middle School & Jackson School set-up times are: Friday, November 13, 2015 from 6:00pm-8:30pm. On Saturday, November 14, 2015 setup at the High School is 6:00am-9:00am. There is no setup time on Friday for the High School only on Saturday morning. The other buildings setup time on Saturday will be from 7:00am-9:00am. Everyone must be setup by 8:45 a.m. on Saturday and ready to go. You must remain set up until the close of the show.**

A confirmation letter will be sent with directions. No refunds after October 1, 2015.

Please send your application, entry fee and two photos (returning crafters do not have to send photos) showing a display of your homemade artwork or craft to: Walworth County Fair, PO Box 286, Elkhorn WI 53121. The Holiday Affair Craft Show staff is looking for **crafts with style, originality and quality workmanship**. If you have any questions, please call Peggy at (262)723-3228 or by e-mail peggy@walworthcountyfair.com.

Thank You and Happy Crafting,
*Walworth County Fair's
Barnyard Adventure Committee*